

The PlayStation 5 goes up in price: from now on, getting Sony's next-gen console will be more expensive



Sony has just announced a price increase for its PlayStation 5 . The increase will have "immediate effect" and from the company they argue that it is due to "high world inflation rates" and "adverse monetary trends".

Thus, Sony has decided to raise the price of the console, both in its version with a disc player and the digital one. The new prices are as follows:

- [PlayStation 5](#) with disc reader :€499.99€549.99.
- PlayStation 5 Digital Edition :€399.99€449.99.

As we can see, it is a generous increase of 50 euros in both versions that distance Sony consoles from their toughest competitors, the Xbox Series X | S , which continue to retain the original prices: 499.99 euros and 299.99 euros, respectively.

The price increase will apply in "certain markets" in Europe, the Middle East, Africa, Asia-Pacific, Latin America and Latam. In the United States, however, it will not apply . It makes sense, since the United States is Xbox territory and raising the price in this market would make the console even less competitive.

On the other hand, it's no secret that Sony's stock of consoles continues to fall short . It is still difficult to get hold of a [PS5](#) and it is curious that, to this day, it is still "news" that there is stock of the console. In that sense, from Sony they affirm the following:

"While this price increase is a necessity given the current global economic environment and its impact on SIE's business, our top priority remains improving the supply situation for PS5 so that as many gamers as possible can experience all that it has to offer." [PS5](#) and what's to come."



And it is that the current situation of the next-gen is tense. Not only have we gone through a semiconductor crisis that has practically forced users to buy more expensive packs with games, accessories, etc., but games have also gone up in price (80 euros for AAA) and we have had to deal with speculation .

The sale of consoles is a good reflection of the situation that Sony is going through. According to Sony, the firm has sold 22.3 million consoles since its launch (21 months in the pandemic market, let's not forget). If we compare it with its predecessor, the PlayStation 4, in this same time Sony had managed to sell 30 million consoles.



With this price increase now official, it is worth wondering when we will finally see a price drop. Starting from the basis that, first of all, the stock must be normalized, it is most likely that it will take us years to see the first sale .

Sony has taken an average of three years to lower the price of its consoles. Considering that the PS5 has been on the market for two years, three years is most likely too optimistic a figure. Seen what we have seen, we are going to have to wait until 1) it is easy to buy a console and 2) do it at a lower price.

# How long do you have to wait for the price to drop?

As in the previous case, we can analyze how long it has taken Sony and Microsoft to make the first official price drop on their consoles in order to try to guess when a drop to PS5 and Xbox Series X could arrive. By official we mean that they are reductions proposed by the manufacturers , not by large surfaces making limited and very localized promotions in time.

## Días hasta la primera bajada de precio desde el lanzamiento

Días transcurridos desde que se lanzan las consolas hasta que Sony y Microsoft deciden bajar su precio por primera vez



Gráfico: Xataka • Fuente: Sony, Microsoft • Creado con Datawrapper

As we can see, the figures are very different between the four consoles. However, there is a certain pattern. PS3 and Xbox One, the least successful and most expensive of the four, took less than a year to drop due to the low sales that both were achieving. However, both PS4 and Xbox 360, the two most successful and adjusted prices at launch, were very close to not going down in two years.

In the case of PS5 and Xbox Series X, being out of stock at relatively high launch prices, garnering very good reviews in general, and knowing that they are selling at a loss , it is hard to

imagine an early price drop if both work in sales when there are more offer .

## How long do you have to wait for them to drop to half price

### Años hasta llegar al 50% del precio de lanzamiento

Años transcurridos desde el lanzamiento de las consolas hasta que oficialmente bajaron hasta el 50% de su precio original.



Gráfico: Xataka • Fuente: Sony, Microsoft • Creado con Datawrapper

This graph helps us imagine when we can expect an official price drop that will bring consoles to 50% of their original value. In the case of Sony, the average tells us that PlayStations reach that 50% (albeit with temporary promotions) at the end of the second year, although PS4 Slim had only been permanently reduced by €100 compared to the original price of PS4 after six months . years . We will see this in greater depth in the next section.

In the case of the two Xboxes analyzed, the average is almost four years, because officially, Microsoft took a long time to lower the Xbox 360 to 50% . However, there were already unofficial temporary offers at €199 at the end of 2008, three years after

going on the market. To see the best consoles of this generation at €250, you may have to wait until the end of 2023, if the averages of the previous ones are met. The wait is long, but it may be worth it for those who want to make the leap from generation to generation with a very solid catalogue.